

Mid-Year Summary of EVEN's Vegan Education and Outreach



9/26/14

Dear Friend of EVEN,

Hope you are well and enjoying the transition of seasons!

You are receiving this email because, as an EVEN supporter, we think you will be as excited as we are for all that has been happening here, which is quite a lot.

First of all, we have a summary for our 2014 spring and summer outreach:

From the Great American Meat Out on **March 20**...

to Earth Day on **April 19**...

and throughout **May, June** and **July**,

EVEN has had a **serious, extensive and successful vegan education effort** underway --- over 4 months of exhaustive and continuous outreach work!

And the results? Ta Da!

Over 3,500 pieces of literature were distributed!!

WoHo!

The literature consisted of DVDs, magazines, veg starter kits, nutritional guidelines, recipe booklets and other pertinent vegan information.

(The above numbers include those who contacted us directly and requested a **Veg Starter Kit package** that we needed to send thru **USPO**. This year so far, we have **snail mailed kits to 208** inquiring minds!)

EVEN also conducted three (3) more [Think and Go Veg](#) workshops in 2014 training 45 more people in the mechanics of switching to a healthful and compassionate vegan diet. EVEN offered tools, tips, and a lot of hands-on experience.

Also, during this same period, over **412 people watched a 4 minute video** in exchange for \$1. (It is encouraging --- not to mention helpful --- that almost half of those folks did not even take the dollar!)

We were able to do all of the above because of the generous support from EVEN supporters, members and donors like you!

Your donation helped EVEN achieve unbelievable results and you did a great and kind service for animals, the Earth and humans alike. Thank you! ♥

Secondly, we welcomed some new vegans and some new-to-Eugene vegans at an EVEN dine out at **River Road Mongolian Grill** at the end of the summer. Bright, cheery, healthy faces enjoying grilled tofu and veggies (with no MSG!).



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Thirdly, EVEN has restocked and reordered materials and we are ready to rock and roll again.

We have organized our **Fall and Winter Outreach Schedule** which began 9/20 and will continue through autumn culminating on 12/13 and 14 at the **Eugene Holiday Market** which is a huge event. (I guess that's why they have to hold it at the fairgrounds!)



We have found, as EVEN approaches its 10th year mark, that

**vegan education and outreach remain the strongest footholds
we strive for in the vegan learning arena.**

We have shifted almost all of our energies and resources in 2014 to helping people make the transition and we are thrilled at the results.

Although we do see a benefit to the social side, there are others who handle that important aspect, and we are 1,000% more productive when we table or talk to people about how to make the switch, the reasons for it, the nutrition involved, and even (!) the yummy recipes available.

As you know, we have very limited resources (including our time and especially our energy), and this focus of serving as a **vegan resource** allows us to *disseminate the most information possible to the greatest number of people.*

Vegan education and outreach is the most effective and exciting thing for us to do. It keeps our activities in direct alignment with EVEN's Mission Statement and fulfills our strongest desire to help the animals and the planet along with human health.

**Thank you for being such a big part of it by your kind support of
EVEN's vegan education and outreach!**

All the best,
Lin



Thank You!

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*Eugene Veg Education Network
---EVEN - serving as a vegan resource since 2005---*

Check Out [EVEN's News Blog](#) for hundreds of valuable, vegan morsels.

The **Eugene Veg Education Network (EVEN)** is an **official 501(c)(3)** non-profit based in Eugene serving as a resource for those seeking information on a **healthful, vegan lifestyle**. EVEN's emphasis is one of **non-violence, compassion and sustainability**. Focus is on the **interconnectedness of all life** and how a plant-based diet benefits the earth, non-human animals, and the individual. EVEN's Mission Statement is **to inform, educate & encourage our members---** as well as the larger community ---by providing pertinent information on veganism and its positive impact on the health of the planet and all its inhabitants. www.eugeneveg.org **Peace.**



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No matter
whose.