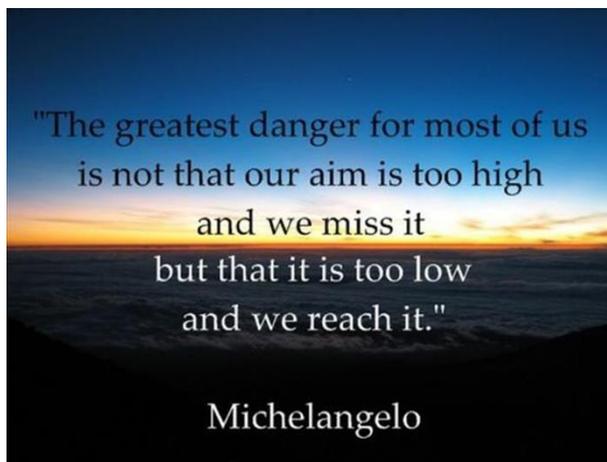


12/30/15

## It's not too late!



Dear Friend of EVEN,

Since 2005 EVEN has been serving as a vegan resource and getting the vegan word out at college campuses, organizations, community events, and online.

This [past year](#) EVEN distributed thousands of **veg starter kits**, conducted **Think and Go Veg workshops**, personally answered hundreds of inquiring **emails**, coached dozens of **students** on school projects, developed **vegan meal plans** for over 50 families, hosted a **Thanksgiving Vegan Peaceful Potluck**, tabled at the UO's **Public Interest Environmental Law Conference (PIELC)**, UO's **Earth Day** and others celebrations, including **EVEN's 10th anniversary**, supported **community businesses** and members, conducted inspiring [interviews](#) with vegan leaders, and much, much more! EVEN also worked with Eugene Mayor Kitty Piercy to secure a [mayoral proclamation](#) declaring **2016 vegan awareness year!!**

All of these activities and many others are thanks to you, your generosity, and your belief in the power of vegan education to guide people toward better choices.

**It's not too late to include EVEN in your year-end giving!**

**Matching Donor Available**



**EVEN is again fortunate to have a compassionate and generous champion who has offered to double all donations EVEN receives by 12/31.**



Because of **your** support, EVEN's vegan education and outreach has grown, expanding exponentially over the past 11 years! Together we will continue to make inroads for the animals and for the earth.

**It's a team effort, as you know, and we are very grateful for your participation!**



- You can see some of EVEN's other **outreach** photos [here](#). (Scroll down til you see .)
- See **Thanksgiving vegan potluck** photos [here](#).
- Read EVEN's **news blog** [here](#).
- Read **what others say** [here](#) and [here](#).
- Find more interesting information on any of the pages you find [here](#).

**Please keep in mind that with our matching donor, your gift to EVEN will be doubled!** So your contribution will help educate even (!) more in the benefits of living a cruelty-free vegan life for the animals, for the planet and for people.



*Woodstock Farm Animal Sanctuary*

Learn [how you can support EVEN's vegan education efforts](#) or go directly [here to donate](#).

We are grateful that you care as deeply as you do. Thank you! It makes a big difference. ♥

In Appreciation,  
Lin



*EVEN tabling at Eugene Holiday Market 12/19-20/2015*

Lin Silvan  
Executive Director  
**Eugene Veg Education Network (EVEN)**  
[www.eugeneveg.org](http://www.eugeneveg.org)

***Eugene Veg Education Network***

***---EVEN - serving as a vegan resource since 2005---***

Check Out [EVEN's News Blog](#) for hundreds of valuable, vegan morsels.

The **Eugene Veg Education Network (EVEN)** is a **501(c)(3)** non-profit serving as a resource for those seeking information on a **healthful, vegan lifestyle**. EVEN's emphasis is one of **non-violence, compassion and sustainability**. Focus is on the **interconnectedness of all life** and how a plant-based diet benefits the earth, non-human animals, and the individual. EVEN's **Mission Statement** is **to inform, educate & encourage our members**--- as well as the larger community ---by providing pertinent information on veganism and its positive impact on the health of the planet and all its inhabitants.  
[www.eugeneveg.org](http://www.eugeneveg.org) **Peace.**

**OFFICE OF THE MAYOR**  
City of Eugene, Oregon

**PROCLAMATION**

**WHEREAS:** the United Nations Food and Agriculture Organization concluded that the livestock sector was one of the most significant contributors to the planet's most serious environmental problems, at every scale from local to global. Each year, animal agriculture produces 32 billion tons of carbon dioxide and 3.7 trillion pounds of excrement; uses 34-76 trillion gallons of water; is accountable for 20-33% of all fresh water consumption worldwide, the desertification of 1/3 of the planet, and 91% of Amazon rain forest destruction; and has created more than 500 dead zones in our oceans; and

**WHEREAS:** each year, 10 billion land animals are killed in the U.S. for food, 58 billion are killed worldwide, and 2.7 trillion sea animals are pulled from our oceans. Animal agriculture is the leading cause of species extinction, and every day, up to 137 plant, animal and insect species are lost forever due to rain forest destruction for grazing and feed crops. We are currently undergoing the largest mass extinction in 65 million years; and

**WHEREAS:** the United Nations Environmental Programme declared that a global shift towards a vegan diet would help save the world from devastating hunger, widespread fuel shortages and catastrophic climate change. Each day, a person eating a vegan diet saves 1,100 gallons of water, 45 pounds of grain, 30 square feet of forested lands, the equivalent of 20 pounds of CO<sub>2</sub>, and one animal's life; and

**WHEREAS:** the American Dietetic Association (ADA) declared that appropriately planned vegan diets are healthful for all life-cycle stages, including pregnancy, lactation, infancy, childhood, and adolescence. The ADA also declared that vegan diets are associated with lower blood cholesterol, lower risk of heart disease, hypertension and type-2 diabetes, lower body mass index, and lower overall cancer rates; and

**WHEREAS:** we enjoy ready access to vegan-friendly dining in our city with numerous restaurants, cafes and markets. Vegan alternatives to cheese, ice cream and burgers allow us to enjoy delicious meals while ensuring the least harm to ourselves, the animals, and our planet.

**NOW, THEREFORE, I, Kitty Piercy, Mayor of the City of Eugene, Oregon, do hereby proclaim 2016 to be**

***“Vegan Awareness Year”***

in Eugene, Oregon, and urge everyone in our community to explore and educate themselves about this healthy and compassionate lifestyle.



*Kitty Piercy*  
\_\_\_\_\_  
*Kitty Piercy*  
*Mayor of Eugene*  
*January 1, 2016*



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