

Dear Partners and Sponsors of the March 12 World Peace Diet Compassion and Health Campaign ---

VICTORY!! WE DID IT!! THANK YOU ALL SO MUCH!

The March 12 Campaign succeeded completely (though it took us till 1 a.m. on the morning of the 14th to do it!). **The World Peace Diet is now the #1 best-selling book on the planet.** Thanks to you and an incredible, cooperative effort by the vegan and health communities, we are bringing the message of compassion for all life to the mainstream!



It's important to keep the momentum going, and to keep **The World Peace Diet** in the top ten for a few days, to continue to send this message. If you have any ideas as to how to accomplish this, please let me know. I am hoping that you will alert your mailing lists that this powerful pro-vegan book is now #1 on Amazon, and to recommend continued support to keep the ripples of compassion and nutritional sanity flowing into the cultural mainstream. This would be incredibly powerful to help animals and the Earth be free from human enslavement and violence.

Time is of the essence on this. Hoping we can mobilize quickly and keep the momentum going. Please let me know if you have any questions.

Here is the website where people are ordering from:
<http://worldpeacediet.org>

Here is the direct link to Amazon: <http://tinyurl.com/ykmfkbq>

Thanks so much, For the animals and all of us,
Will

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You are all the BEST!!!!!!!