

**FOR IMMEDIATE RELEASE**



## **2016 Declared Vegan Awareness Year Local Nonprofit Obtains Mayoral Proclamation**

**Eugene, Oregon (December 8, 2015)** - Eugene Mayor Kitty Piercy has collaborated with the **Eugene Veg Education Network (EVEN)** to declare 2016 as a year dedicated to raising awareness of the impact individual choices have on the planet and all of its inhabitants. By mayoral proclamation, Mayor Piercy has acknowledged growing global recognition of the environmental, health, and ethical concerns surrounding the consumption of animal products.

**Vegan Awareness Year** arrives as an extension of EVEN's initial Vegan Awareness Weekend proclaimed in 2012.

*"We applaud Mayor Piercy for once again demonstrating her leadership and commitment to sustainability. This mayoral proclamation also empowers us all to align our lifestyles with compassion and nonviolence,"* says Lin Silvan, Founder and Executive Director of EVEN.

This far more expansive proclamation for 2016 creates opportunities for all community members to engage with businesses and organizations who support vegan choices.

EVEN is a 501(c)(3) non-profit serving as a resource for those seeking information on a healthful, vegan lifestyle. EVEN's mission is to inform, educate & encourage the community by providing information on veganism and its positive impact on the health of the planet and all of its inhabitants.

**Contact:** Lin Silvan  
Eugene Veg Education Network (EVEN)  
[eugvegedunet@comcast.net](mailto:eugvegedunet@comcast.net) or 541-686-8686

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